

# Maximize your investment ...Increase your value

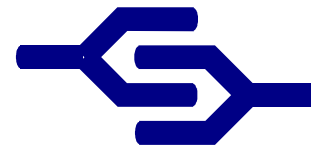
**Resources are limited, and your goals are challenging. How do you reconcile the gap?**

Semper Technology, Inc. (STI) has developed software tools and Blackbaud – specific services that cost-effectively extend the functionality of Raiser’s Edge and improve its interface with third-party databases and applications.

- **Third Party Database Synchronization.** Synchronization of telemarketing, pledge fulfillment, ticketing, and other external databases increases processing efficiency, reduces errors, improves quality, and reduces cost of operations.
- **Extended Constituent Care.** Integration of the RE database with Web front-ends, Microsoft Office applications, and customization of constituent letters further reduces operating cost, builds constituent affinity, and improves data quality.
- **Third Party Software & Report Integration.** RE may also be interfaced with business partner applications and third party financial applications. Fast, integrated reporting using data from various databases is easily achievable.

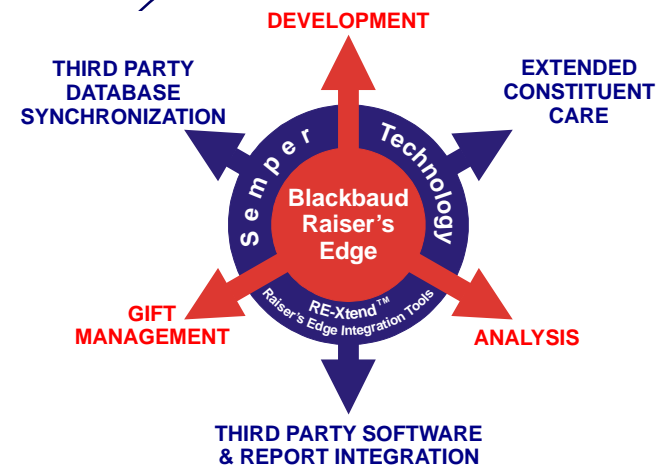
Fast, responsive, and comprehensive IT services underlie these proven solutions.

Semper Technology, Inc.  
1340 N. Great Neck Road  
Suite 1272, No. 338  
Virginia Beach, VA 23454



*Integrated solutions you can trust ...™*

## Extending the Functionality of Raiser’s Edge



Semper Technology, Inc.

Tel: (703) 450-9700  
www.sempertech.com

# Technology and Services to Enhance Your RE Investment

## Software Tools

**Semper Technology, Inc., (STI) provides software tools and services to Raiser's Edge (RE) users.** Our Xtend™

software tools allow us to rapidly and cost-



effectively extend the functionality of the core RE software through customized application program interfaces.

*STI's software tools and services make your organization's application software work as one.*

This means that donors can manage their own accounts through

Web interfaces and that this information is immediately available to you as well as third party users of the data, such as telemarketing firms.

The reverse is also true: updates obtained from a telemarketing contact can be used to automatically update the RE database. Web-based giving, through electronic funds transfer, can be seamless. Last, all this information can be used to automatically generate customized donor letters and reports that draw information from both Raiser's Edge as well as other third party back-office applications. **As a result, you spend less time and money administering your business and more on achieving its goals and objectives.**

## Blackbaud-Specific Services

Since 1998, STI has been providing products and services to RE customers. Blackbaud-specific services include: ■ Custom Application Development ■ RE Installation, Upgrade, and Conversion ■ Data Migration ■ Data Cleanup ■ Software Integration ■ Troubleshooting ■ Policies and Procedures ■ Training ■ EFT ■ Database Administration ■ Audits

## General Business and IT Services

STI professionals have been providing IT services and consulting support since 1985. Our staff averages over 15 years of experience. Our experience includes building training, project management, configuration management, and engineering-specific information system applications. We acquire and manage telecommunications and network services for both small and medium size companies, including providing part-time CIO / CTO services. General services include: ■ Strategic Planning ■ Process Design ■ IT Policy Development ■ Disaster Planning ■ Custom Software Development ■ Systems Integration ■ Web Site Development and Hosting ■ Citrix Solutions.

### SELECTED CUSTOMERS

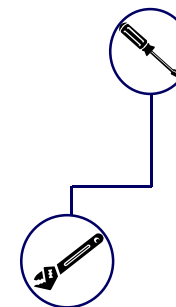
|                                     |                               |
|-------------------------------------|-------------------------------|
| US Naval Academy Alumni Association | Chesapeake Bay Foundation     |
| Florida Sheriffs Youth Ranches      | Orthopaedics of Dupage County |
| Maryvale Prep. School               | AT Massey                     |
| Equis Corporation                   | Exelon Corporation            |

## SIGN UP AND WIN!

Please complete the following form and return it either to us at the Blackbaud International Conference on Philanthropy (Booth 30) to be held October 13-16, 2002, in Charleston, SC or fax it to us at the number below. **Six names will be selected to receive an executive desk set.**

Please indicate those areas in which you have technical interest:

- RE / Third Party SW Integration
- RE Installation, Upgrade, Conversion
- Electronic Funds Transfer
- Donor Letters
- Custom Reporting
- General IT Services
- Other (Please Indicate):



Name / Title \_\_\_\_\_

Address \_\_\_\_\_

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Phone \_\_\_\_\_

Comments: \_\_\_\_\_

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